Zohreh Sotoudehseresht

Graphic and UX Designer

CONTACT

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SKILLS

Graphic Design
User Experience
Interaction Design
Product Design
User Research
Advertising
Digital Marketing

TOOLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
CorelDRAW
Figma
WordPress CMS

FAMILIARIATY

Rhino + Grasshopper
Metashape
Unity
HTML5 + CSS3
Python

LANGUAGES

Persian:
Native Proficiency

English:
Working Proficiency

Italian:
Limited Working Proficiency

Azeri-Turkish:
Basic Familiarity

EXPERIENCES

Graphic Designer, Parseh Game Club, Tehran, Iran
Aug 2022 - Oct 2023
- Tasked to design occasional menus according to client's need.
- Tasked to design indoor and outdoor advertising materials such as flyers, stands, and cards.

Graphic Designer, Alochap Design and Digital Printing Company, Tehran, Iran
May 2019 – Nov 2022
- Responsible for photographing product and designing graphics for social media.
- Produced a volume of print materials for clients, including flyers, brochures, and business cards.
- Designed website graphics and authored articles on design and print.

Web Designer, Afshar electrical supply store, Tehran, Iran
Mar 2021 - Jul 2021
- Designed an eCommerce website for the store utilizing WordPress CMS.

Web Designer, Papyrus offset printing company, Alborz, Iran
Mar 2020 - Apr 2020
- Designed a non-eCommerce website for the store utilizing WordPress CMS.

Graphic and Web Designer, Mehr Aein Vanda (Fastos Group), Tehran, Iran
Nov 2016 – Apr 2019
- Assigned to create graphics for posters and design layouts for social media posts.
- Captured and edited product photos for social media use.
- Designed several distinctive bicycle frame stickers.
- Designed a non-eCommerce website for the company.

EDUCATION

Sapienza University of Rome, Rome, Italy, M.Sc. in Product and Service Design
Oct 2022 – Present

Pars University of Art and Architecture, Tehran, Iran, M.A. in Visual Communication
Feb 2017 – Nov 2019

COURSES

Google UX Design Professional Certificate, Coursera
Jun 2022 - Feb 2024 (150 hours)

How to set up a website with WordPress, Arjang Institute of Higher Education, Tehran, Iran
Dec 2018 - Jan 2019 (Seven Weeks)

HTML, CSS, and JavaScript, Arjang nstitute of Higher Education, Tehran, Iran
Nov 2018 - Dec 2018 (Four Weeks)

Graphic Design, Iranian Academic Center for Education, Culture and Research, Tehran, Iran
Oct 2015 - Sep 2016 (110h of theoretical + 310h of practical courses)